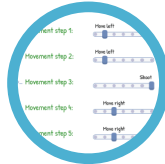




KEY IDEAS



The media can shape ideas around gender roles and identities.



Not everything we read or see on the internet is true. If it isn't true and we share it and talk about it with others we could be making more people believe something that is actually made up.



When online sometimes people pretend to be someone else online. This could be to steal personal information or something more sinister.



People need to be sceptical of things they read and see online as information might be inaccurate and deliberately distributed and intended to mislead us.



Cyberbullying can be very real and hurtful and can sometimes be done unintentionally because it isn't witnessed in the same way that face-to-face bullying is.



Strong passwords are an essential part of being safe on the internet - they help to protect your private information.



When bullying or other inappropriate behaviour happens, most of the time there are three types of people involved - bully, a victim and bystanders.



Online content is not always honest or reliable and is sometimes deliberately designed to steal personal information.



It is easy to misinterpret the emotions behind text messages or comments that are made online.



Clickbait exists for clicks. These include photos, outrageous claims, too-good-to-be-true contests, cute puppies, celebrity gossip - these are all designed to get you click to find out more.

KEY VOCABULARY

Gender Roles	The role or behaviour learned by a person as appropriate to their gender, determined by the prevailing cultural norms
Cyberbullying	The use of electronic communication to bully a person, typically by sending messages of an intimidating or threatening nature
Misleading	Giving the wrong idea or impression
Bystanders	A person who is present at an event or incident but does not take part
Fake News	Fake news is a type of journalism that consists of deliberate misinformation or hoaxes
Clickbait	Content on the internet whose main purpose is to attract attention and encourage visitors to click on a link to a particular web page
Sceptical	Not easily convinced; having doubts or reservations
Privacy	Privacy is the ability to seclude information about themselves
Passwords	A string of characters that allows access to a computer, interface, or system
Phishing	The fraudulent practice of sending emails from reputable companies in order to induce individuals to reveal personal information, such as passwords and credit card numbers

